

The effects of active social media engagement with peers on body image in young women

Visual Thinking and Composition – Final assignment

Mariem Bencharra

SNR: 2043426

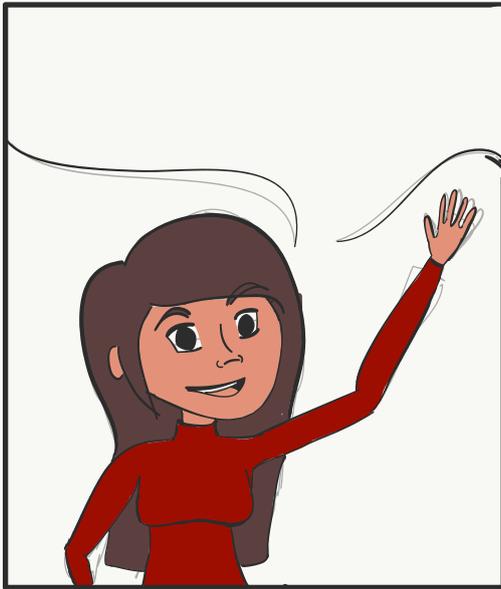
Hogue, J., V., Mills, J., S. (2018). The effects of active social media engagement with peers on body image in young women. *Body Image*, 28,1-5, <https://doi.org/10.1016/j.bodyim.2018.11.002>

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Tilburg University, Department of Communication and Cognition

Instructor: Neil Cohn, neilcohn@visuallanguagelab.com, www.visuallanguagelab.com

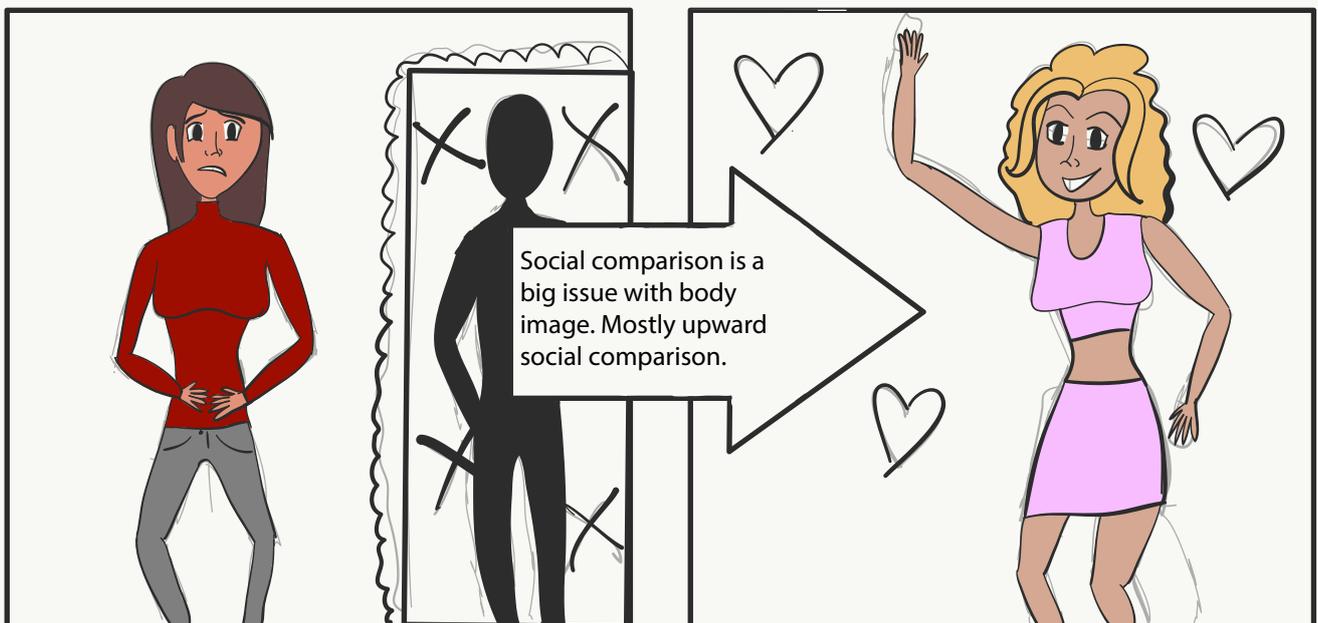


Hi! And welcome to this comic. Here we will inform you about our research on the effects of engaging on social media on a young women's body image.

I for example I am very active on social media and use it mostly to find other people's photos

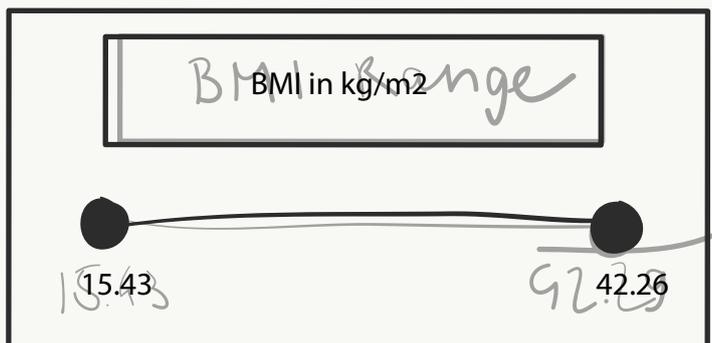
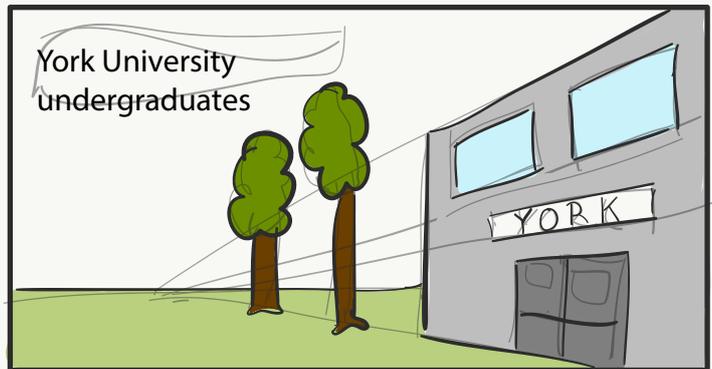
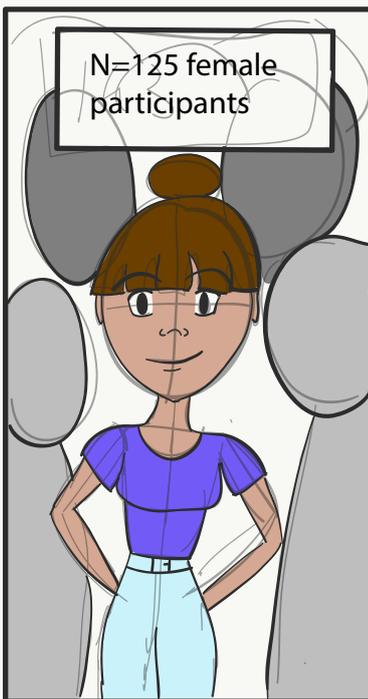
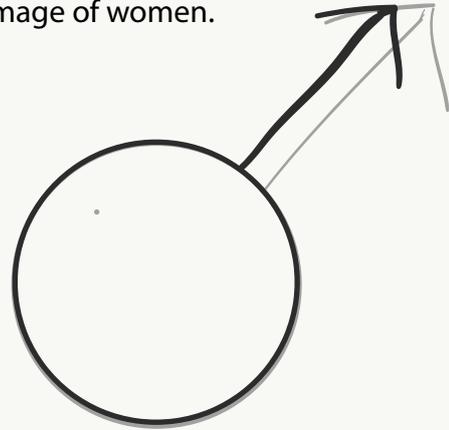


Women use social media especially to compare themselves to others (Haferkamp, Eimler, Papadakis & Kruck, 2012).



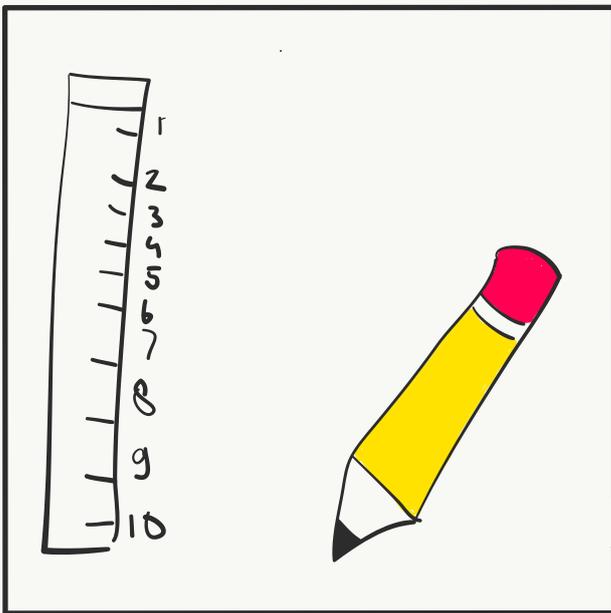
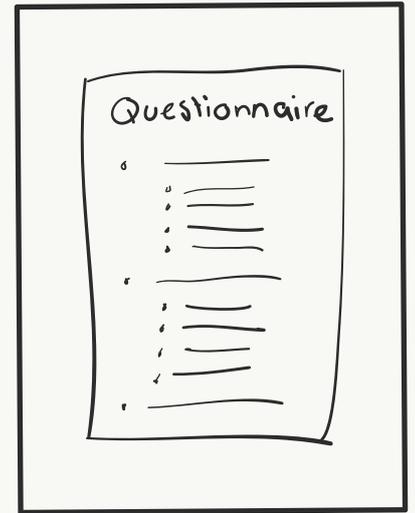
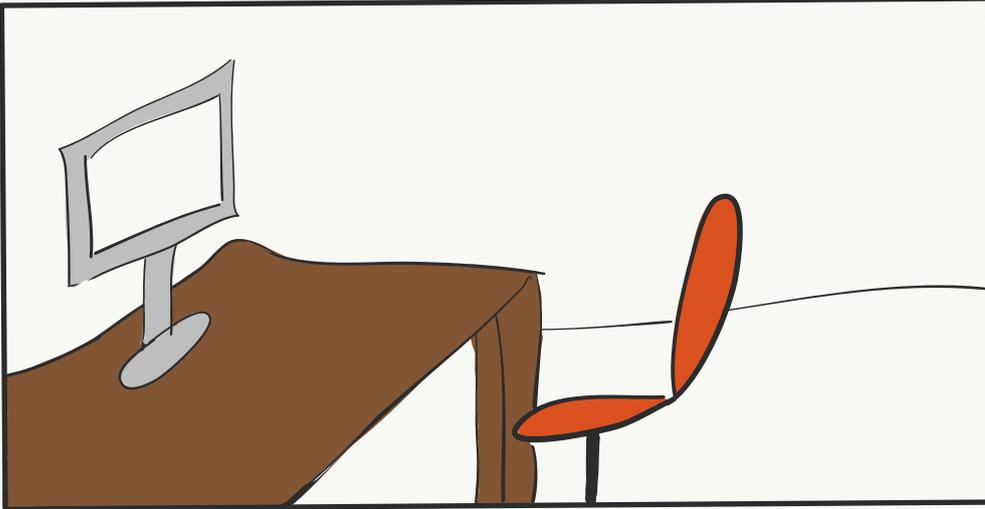
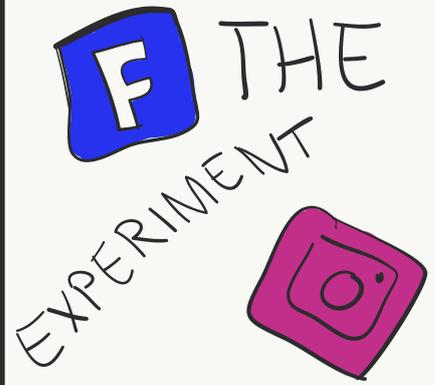
Social comparison is a big issue with body image. Mostly upward social comparison.

Women are more likely to use and be affected by social media than men (Smith, 2014). Therefore, this research focuses on the body image of women.



Hypothesis:
"Active social media engagement with a female peer whom young adult women perceive as more attractive (peer) than themselves would result in more negative body image, whereas engaging with a woman unlikely to be an appearance targeted (family) would not affect body image." (Hongue, Mills, 2018)

Lorem ipsum

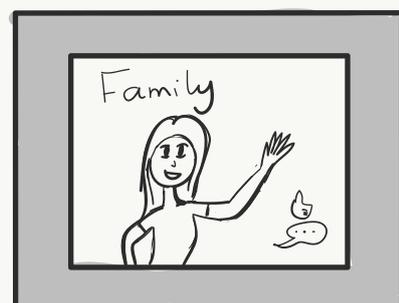


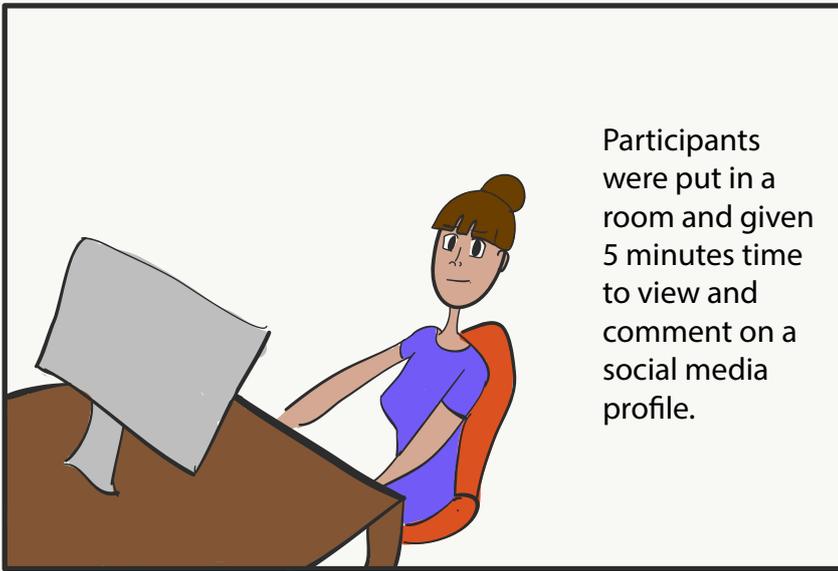
Participants were asked to fill in a scale of 1-10 about their body satisfaction by putting a vertical line on a 10 cm horizontal line. This was measured exactly to see the participants body satisfaction. This was asked before they participated and afterwards.

Condition one peer

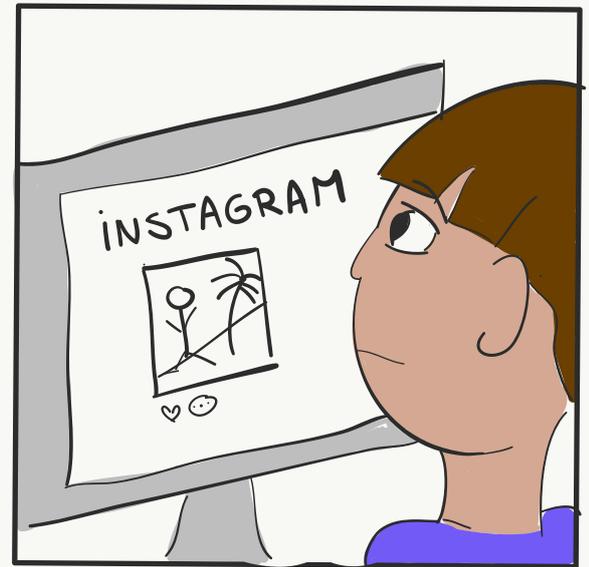


Condition two family

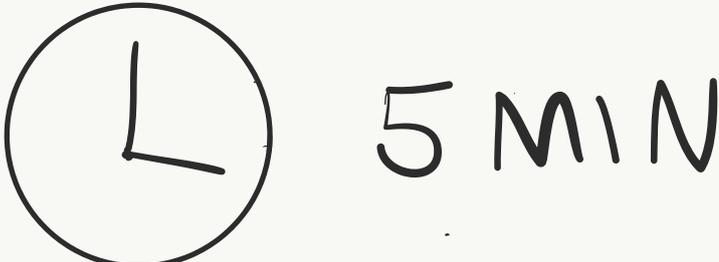
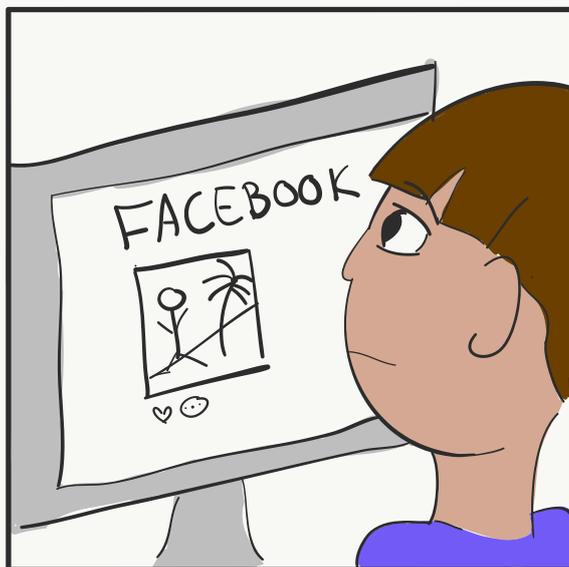




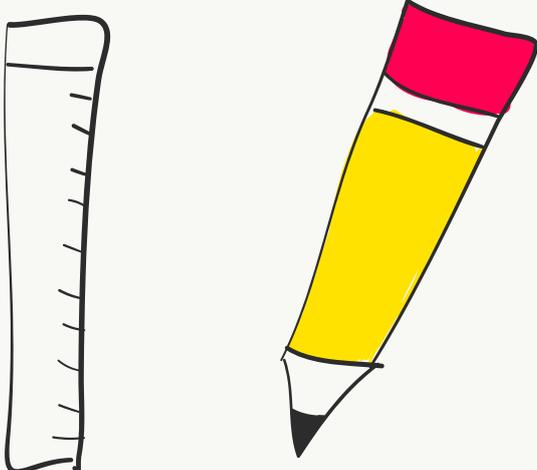
Participants were put in a room and given 5 minutes time to view and comment on a social media profile.



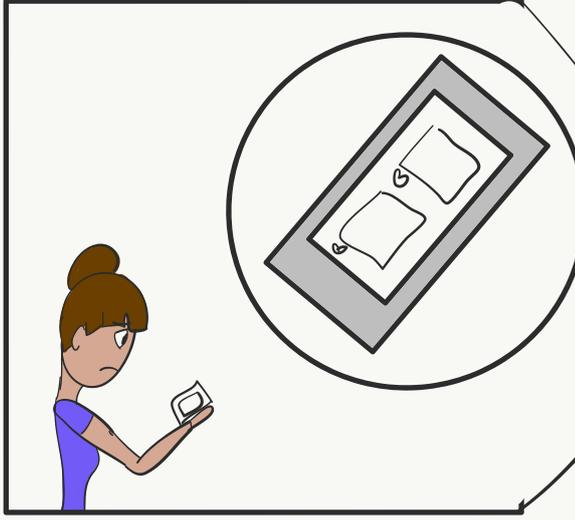
Participants were given 5 minutes on instagram and afterwards 5 minutes on facebook.

A simple line drawing of a clock face with two hands, positioned to the left of the text "5 MIN".

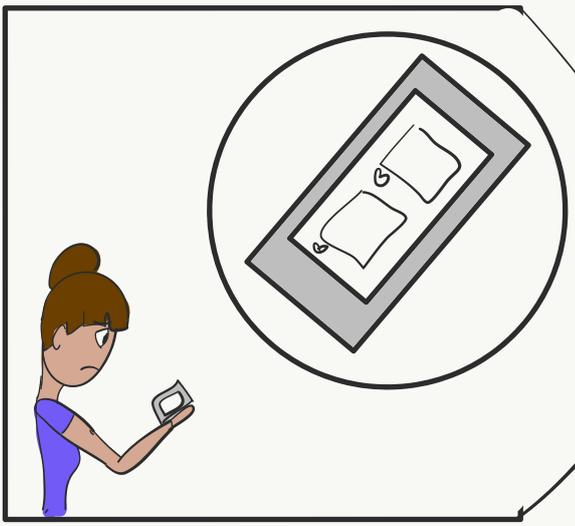
At the end of the experiment another measurement of the body satisfaction was done by measuring on a 10 cm scale.

A simple line drawing of a clock face with two hands, positioned to the left of the text "5 MIN".
A vertical ruler with tick marks and a yellow pencil with a pink eraser and a black tip.

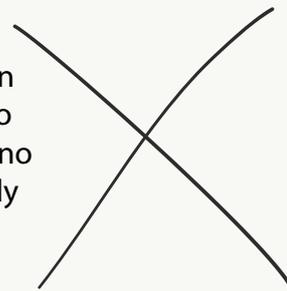
RESULT



Participants in condition one experienced a decrease in body image.



Participants in condition two experienced no effect on body image



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Hypothesis was confirmed!

References

- Haferkamp, N., Eimler, S., Papadakis, A. M., & Kruck, J. (2012). Men are from Mars, women are from Venus? Examining gender differences in self-presentation on social networking sites. *Cyberpsychology, Behavior and Social Networking*, 15, 91–99.
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